

IEEE Digital Privacy Workshop
Co-located with IEEE SecDev 2024
October 7, 2024
Carnegie Mellon University Software Engineering Institute

TIME	SESSION
WELCOME REMARKS	
08:45 am – 09:00 am	Gurvirender Tejay, <i>Hofstra University</i>
KEYNOTE	
09:00 am – 09:45 am	Lorrie Faith Cranor, <i>Carnegie Mellon University</i> Mobile App Privacy Nutrition Labels Missing Key Ingredients for Success
PERSPECTIVES FROM IEEE DIGITAL PRIVACY INITIATIVE	
09:45 am – 10:15 am	Chris Gorog, <i>BlockFrame Inc.</i> Virtual Trust and Digital Privacy in the Post-Digital Transformation Era
10:15 am – 10:45 am	Nick Napp, <i>Xmark Labs, LLC</i> Reframing Privacy in the Digital World
10:45 am – 11:00 am	BREAK
INSIGHTS FROM EXPERTS IN DIGITAL PRIVACY	
11:00 am – 11:30 am	Norman Sadeh, <i>Carnegie Mellon University</i> UsersFirst: A User Centric Threat Modeling Framework for Privacy Notice and Choice
11:30 am – 12:00 pm	Jaideep Vaidya, <i>Rutgers University</i> AI and Conceptions of Privacy
12:00 pm – 12:30 pm	Umit Cali, <i>University of York</i> Nexus of AI, Digital Privacy, and Critical Infrastructure: Energy Sector Use Cases
12:30 pm – 01:30 pm	LUNCH
EMERGENT IDEAS ON AI-ENHANCED PRIVACY	
01:30 pm – 01:45 pm	Piyush Khemka & Lokanadham Potnuru, <i>Meta</i> Data Classification at Meta Scale
01:45 pm – 02:00 pm	Dileep Kumar Pandiya, <i>ZoomInfo</i> AI-Driven Privacy Enhancements in Microservices Architectures
02:00 pm – 02:15 pm	David Zagardo, <i>WebXRai.ai</i> Private Block-wise Gradient Shuffling for Deep Learning?
02:15 pm – 02:30 pm	Hao-Ping (Hank) Lee, <i>Carnegie Mellon University</i> Privacy in the age of AI: What has changed and what should we do about it?

PANEL:	
EMPOWERING PRIVACY PRACTITIONERS: NAVIGATING CHALLENGES IN A USER-CENTRIC WORLD	
02:30 pm – 03:45 pm	Moderator: Gurvirender Tejay, <i>Hofstra University</i>
	Karanveer Anand, <i>Google</i>
	Brice Dobson, <i>Coca Cola</i>
	Emelin Flores, <i>1Password</i>
	Peter E. Sand, <i>U.S. Dept of Homeland Security</i>
03:45 pm – 04:00 pm	BREAK
EMERGENT IDEAS ON USER-CENTRIC PRIVACY SOLUTIONS	
04:00 pm – 04:15 pm	Venkata Ramana Sai Malladi, <i>Meta</i>
	Empowering User Privacy: A Novel Approach to Secure Data Access and Feedback-Driven Policy Refining
04:15 pm – 04:30 pm	Tatyana Norman-Webler, <i>The University of Akron</i>
	A Prescription for Ineffective Notice in mHealth: Revisiting the Privacy Nutrition Label
04:30 pm – 04:45 pm	Rahmadi Trimananda, <i>Comcast</i>
	The Golden xCOMPASS: The Compass You Need to Navigate through the App-Privacy Universe!
04:45 pm – 05:00 pm	Venkata Nedunoori, <i>Dentsu International</i>
	Advancements in Homomorphic Encryption for Secure Data Processing
CLOSING REMARKS	
05:00 pm – 05:15 pm	Hanan Hibshi, <i>Carnegie Mellon University</i>